

# JORDAN CHIACCHIA

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## SKILLS

Sketching  
Hand-rendering  
Photoshop  
InDesign  
Excel  
Adobe Xd  
Illustrator

## DESIGN EXPERIENCE

### **UX Design & Research Specialist** 2023 - Present

University of Idaho | Moscow, ID

- Conducted research with users
- Designed and prototyped mobile-first screens
- Lead ideation sessions with stakeholders
- Tested solutions with users

## ADDITIONAL EXPERIENCE

### **Barista** 2022 - Present

One World Cafe | Moscow, ID

- Delegated and prioritized tasks under pressure
- Cultivated a positive environment
- Trained team members

### **Student Worker** 2019-2020

CBPP Dean's Office | Anchorage, AK

- Constructed spreadsheets for efficiency
- Organized and filed paperwork
- Answered and directed phone calls

### **Shift Lead & Head of Cakes** 2016-2019

Menchie's Frozen Yogurt | Anchorage, AK

- Completed inventory and placed orders
- Led frozen yogurt cake workshops
- Problem-solved customer issues

## LEADERSHIP

### **Designer & Social Media Manager** 2022-2024

UI Ultimate Frisbee Club

- Created flyers for recruitment
- Designed a disc for an annual tournament
- Maintained a social media presence

## EDUCATION

### **Bachelor of Arts in Art & Design** Expected May 2024

University of Idaho

# Jordan Chiacchia

## Designer Statement

My work is focused on graphic and user experience design. I tend to gravitate toward natural color palettes and draw inspiration from nature and my Alaskan upbringing. This influences a more organic shape language. In contrast, I utilize grids and alignment to establish structure in my work. I believe there is a balance to be found as a grid can provide the groundwork sometimes needed for organic elements.

In my experience as a graphic design student, I have developed branding assets for hypothetical brands, gained proficiency in photo editing and vector graphics, and cultivated my knowledge of layout and composition. Because I don't follow a strict design style, I can easily adapt to the specific needs of each project I work on. Recently, I have designed for University of Idaho's Ultimate Frisbee club. From disc and sticker designs, to flyers and social media posts, I've had the opportunity to practice my skills outside of the classroom.

As a user experience designer, I have learned to apply my graphic design skills to create screens and user flows that are clean, easy to use, and flexible based on client needs. I have worked both in and out of class on University of Idaho's MyUI project. My time on the project has been spent researching the needs of users, such as students and faculty, and using those discoveries to inform my screen designs for the product. From those screens, I build prototypes to be tested with users and make alterations.

As life moves forward, I intend to pursue a career in user experience design supplemented with graphic design work. I find that user experience design satisfies a need for challenge and research-based design, while graphic design is an opportunity for connection and greater creativity.

## Biography

Jordan is a graphic designer and user experience designer. She studied art at University of Alaska Anchorage in her hometown of Anchorage, Alaska before transferring to University of Idaho (U of I). Jordan will graduate from U of I in 2024 with a Bachelor of Arts in Art & Design. Her interests lie in improving digital spaces through research-based user experience design and creating graphic solutions based on client needs. In Jordan's free time, she plays ultimate frisbee, engages in outdoor adventures, and dabbles in oil painting.